

## **Cowboy Great Bill Bates to Lead Texas Team in Texas vs. Nation**

### **Bill Bates Named Head Coach of Texas Team**

Orlando, Florida / November, 2009 – Fifteen year Dallas Cowboy veteran and three-time Super Bowl Champion Bill Bates has been tabbed to lead Texas' High school Football All-stars against the Nation. After a collegiate career at the University of Tennessee, Bates signed as an undrafted rookie free agent with the Dallas Cowboys in 1983 and went on to spend his entire 15 year NFL career in Dallas, winning three Super Bowls while with the Cowboys. Bates is making his second appearance on the coaching staff for Texas vs. the Nation after serving as an assistance coach for Gene Stallings in the 2009 outing.

Heading up the coaching staff for this year's Nation Team will be Howard Schnellenberger. Schnellenberger has been part of four collegiate national championships including the 1983 Miami Hurricanes who won the school's first national title ever defeating Nebraska in the 50th Orange Bowl.

The all-star game will be played in El Paso, Texas on February, 6, 2010 starting at 12 PM Central time.

### **About HomeTeam Equity, LLC**

HomeTeam Equity (HTE) ([www.hometeamequity.com](http://www.hometeamequity.com)) is a privately held / employee owned financial services business focused on the acquisition of companies that originate mortgage loans. This is an innovative model that allows the seller to negotiate a per closed loan fee that both purchases a portion of the parent company's equity as well as pays for the value of insertion into the network. The transaction is a stock purchase thus all of the associated benefits of such are obtained. The owner will operate his/her business as usual, but payroll will be centralized as well as accounting, legal advice, health benefits and additional line items that offer consolidation savings. This creates an economy of scale of which all subsidiaries will benefit. The critical component lies in loan volume consolidation to the parent company allowing for premium pricing accompanied by delegated underwriting and premier service.

### **HomeTeam Equity, LLC Sports Marketing Strategy**

In early May 2005, HTE began beta testing their sports marketing plan and developing the concept of a “**HomeTeam**” brand. Through this testing process, HTE witnessed immediate exposure to a host of Corporate Executive contacts directly related to financial services and more specifically to the mortgage industry. Simply stated, the marketing concept immediately capitalized on America's infatuation with celebrities, especially athletes, and uses the athlete's name recognition to provide us with a competitive advantage over our competition in the market. The testing results validates that HomeTeam athletes have and will continue to target and present acquisition opportunities from the mortgage industry and other financial service firms along with quality industry personnel that allow us to fast track aggregating revenue and positive cash flow in during all stages of our growth.

### **Forward-Looking Statements**

Certain information contained in this announcement is "forward-looking statements." HTE (the "Company") cautions readers that certain important factors may affect actual results and could cause such results to differ materially from any forward-looking statements which may be deemed to have been made in this announcement or which are otherwise made by or on behalf of HTE. The forward looking statements are identified through use of the words "potential," "anticipate," "expect," "planned" and other words of similar meaning. These forward-looking statements may be affected by the risks and uncertainties inherent in the mortgage industry and in the Company's business. The Company cautions readers that certain important factors may have affected and could in the future affect the Company's beliefs and expectations and could cause the actual results to differ materially from those expressed in any forward-looking statement made by or on behalf of the Company. The Company undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date hereof. Factors which may affect results include, but are not limited to, the ability to raise capital necessary to sustain operations and implement the business plan, the ability to obtain additional regulatory permits and approvals to operate in the financial services area, the ability to identify and complete acquisitions and successfully integrate acquired businesses, if any, the ability to implement the company's business plan, changes in the real estate market, interest rates or the general economy of the markets in which the Company operates.

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